

Bridging the Gap: Connecting to Community



Canadian Nursing Students' Association Western Regional Conference

Career Fair
Keynote Speakers
Women's Health Panel
Networking and Social Events

Edmonton, Alberta
Oct. 28-30, 2011
\$75

Information and Registration at www.cnsa.ca



An Invitation to Support the Future of Nursing in Canada

The 2011 CNSA Western Regional Conference is one of the foremost opportunities to interact with motivated nursing students from the majority of Western and Northern Canada's post-secondary institutions.

This conference's theme, *Bridging the Gap: Connecting to Community*, will serve to highlight the extracurricular, co-curricular, and interdisciplinary foci of nursing students. Although we, as nursing students, develop and excel in rigorous academic environments, we continue to contribute to our society through numerous endeavours of citizenship.

Our conference delegates will emerge enticed by a career fair, connected through networking opportunities, and enriched via a bevy of speeches and workshops. We all hope to be inspired by the joy of creativity, and to continue on a path of innovation in our local communities.

We look forward to seeing you and your organization represented in Edmonton!

Maggie Danko and Emerson Csorba, CNSA RCPC Sponsorship Chairs

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From the Regional Conference Planning Committee Executive

Fellow Nurses,

Our executive committee of ten student volunteers has been working at a fever pitch in order to organize the most effective, informative, and sustainable Western Regional Conference in the Canadian Nursing Students' Association's history. The conference will focus on the nurse as a part of community; locally, globally, and vocationally.

We have recruited nurses who are currently working in various capacities to speak of their experiences, careers, and insight into practice. We have organized multiple events for the conference attendees to network amongst each other and health-based organizations from across Western Canada. We have prepared a time and space which will undoubtedly be instrumental in the formation and creation of the future of nursing in Canada.

Yet we will be unable to provide this experience without your support, financial and otherwise.

The financial support of your organization will be key in providing this essential experience to hundreds of nursing students from major post-secondary institutions in Western Canada. In return, it will provide necessary exposure of your organization to these students in print, voice, and presence. Your support for our conference, as well as the lasting impression that we hope it leaves on our delegates, shall be of great benefit to you and your organization for years to come.

If you have any questions or concerns regarding the sponsorship, organization, or direction of this year's CNSA Western Regional Conference, I will be glad to assist you. Please feel free to contact me at the details listed below.

In Solidarity,

A handwritten signature in black ink, appearing to read "Eric M. Bellinger". The signature is stylized and somewhat abstract, with a large, rounded loop at the bottom.

Eric M. Bellinger

*Director, 2011 CNSA Western Regional Conference
Councillor, University of Alberta Students' Union
Student, BScN (Bilingual), University of Alberta*

780.504.5562
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About the Canadian Nursing Students' Association

The Canadian Nursing Students' Association (CNSA) is the national voice of Canadian nursing students. Our goal is to increase the legal, ethical, professional, and educational aspects which are an integral part of nursing. CNSA is actively dedicated to the positive promotion of nurses and the nursing profession as a whole for over 40 years. We currently represent nearly 25 000 nursing students across all ten provinces and three territories in Canada.

The CNSA provides students with the opportunity to engage in professional development; network with other nursing students, nurse leaders, and nursing organizations; and attend regional and national conferences. It is these networking and engagement activities that help foster strong leadership skills and shape the responsible and professional nurse leaders of tomorrow. The students involved in our organization will proceed to become vital members of health care teams, nursing organizations, and their communities.

Our vision is held within the principles of Leadership, Professionalism, Education, Visibility and Advocacy, and we are guided by six key objectives. These include:

1. Provide a communication link among nursing students across Canada, recognizing the specific language needs of our bilingual country.
2. Act as the official voice of nursing students.
3. Provide a medium through which members can express their opinions on nursing issues.
4. Encourage participation in professional and liberal education.
5. Provide a liaison with other organizations concerned with nursing.
6. Increase the awareness of both the existence of and the need for nursing research

To learn more about the CNSA, please visit www.cnsa.ca

From the University of Alberta Students' Union


To whom it may concern:

The University of Alberta Students' Union (UASU) is proud to support the 2011 Canadian Nursing Student Association (CNSA) western regional conference, hosted by outstanding students from the university's Faculty of Nursing. In 2009, students from the University of Alberta Faculty of Nursing hosted the conference, and it was considered a strong and valuable event by the students, faculty and staff involved. The conference will host at least 100 nursing students in 2011, with representation from not only the University of Alberta, but students from schools in Manitoba, Saskatchewan, British Columbia, Yukon and the Northwest Territories.

Through student-faculty panels, a clubs fair, keynote speeches and time for networking between Nursing students of different universities, the conference serves as a valuable occasion for the development of student engagement. Nurses play a key role in society, and conferences like this allow undergraduates in the Faculty of Nursing to graduate with attributes and skills that prepare them well for the future. Moreover, collaboration between the Canadian Nursing Student Association, the Nursing Undergraduate Association (NUA) and the Students' Union shows that students as a whole value this event, as it enhances the quality of student citizenship on campus.

Once again, the Students' Union firmly supports the CNSA western regional conference, as it provides an opportunity for life-changing experiences for students. Moreover, the conference will further strengthen the leadership abilities of students in the Faculty of Nursing, contributing to the invigoration of students, faculty and staff as they work together to move the faculty forward.

Sincerely,

A handwritten signature in cursive script, reading "Emerson Csorba". The signature is written in black ink on a white background.

Emerson Csorba
Students' Union Vice-President Academic

About the University of Alberta

Since its creation one hundred years ago, the University of Alberta has become one of the top one hundred post secondary educational institutions in the world. Located in the heart of Edmonton, Alberta, the U of A offers nearly 400 degree programs that enrol over 36 000 students. To quote the University's first President, Henry Marshall Tory, it was created, "for the uplifting of the whole people," and continues to educate and inspire thousands of students.

The University Of Alberta Faculty of Nursing was founded in 1923 as the province's first university based nursing school. Since then, it has become Canada's largest nursing faculty, and educates students at undergraduate, masters, and doctoral levels.

The mission statement of the faculty is to "...inspire a quest for knowledge that advances the philosophic, historic, scientific, and practice foundations of Nursing. Through our leadership in teaching, research, and practice, the Faculty strives to contribute to the attainment of health equity in the global community, to the development of nursing and health care services, and to the promotion of optimal health for all."

For more information on the University of Alberta and the Faculty of Nursing, please go to www.ualberta.ca and www.nursing.ualberta.ca

Sponsorship Levels

The CNSA Western Regional Conference has flourished in the past due in large part to the generous support of nursing organizations in Western and Northern Canada. This year, we are offering supporters of the conference the choice of several different sponsorship levels. Each level will provide your organization with the opportunity to showcase itself in various ways throughout the conference to over one hundred nursing students.

Platinum Sponsorship \$2000 and above

Recognition Benefits:

- Acknowledgement given in the CNSA Western Regional Manual as a Platinum Sponsor
- Promotional item inserts in conference bags
- Verbal acknowledgement and thanks will be given at the opening and closing ceremonies
- Two (2) complimentary career fair booths in prime location
- Session to be sponsored by your organization
- Identification as Platinum sponsor in press release

Gold Sponsorship \$1500 to \$1999

Recognition Benefits:

- Acknowledgement given in the CNSA Western Regional Manual as a Gold Sponsor
- Promotional item inserts in conference bags
- Verbal acknowledgement and thanks will be given at the opening and closing ceremonies
- Workshop to be sponsored by your organization
- Complimentary career fair booth in prime location

Silver Sponsorship \$ 1000 to \$1499

Recognition Benefits:

- Acknowledgement given in the CNSA Western Regional Manual as a Silver Sponsor
- Promotional item inserts in conference bags
- Verbal acknowledgement and thanks will be given at the opening and closing ceremonies
- Complimentary career fair booth in prime location

Bronze Sponsorship \$ 750 to \$999

Recognition Benefits:

- Acknowledgement given in the CNSA Western Regional Manual as a Bronze Sponsor
- Promotional item inserts in conference bags
- Verbal acknowledgement and thanks will be given at the opening and closing ceremonies

Basic Sponsorship Up to \$750

Recognition Benefits:

- Acknowledgement given in the CNSA Western Regional Manual as a General Sponsor

Please contact Maggie Danko or Emerson Csorba with any sponsorship related questions at:

mvdanko@ualberta.ca
csorba@ualberta.ca

Sponsorship Request Form

Please return this form, completed in full and with cheque attached, to the following address before October 15th, 2011. You may return this form via email, yet your position will not be confirmed until payment is received.

ATTN: Emerson Csorba & Maggie Danko
3rd Floor Clinical Sciences Building
University of Alberta, Edmonton, AB
T6G 2G3

<i>Organization Name</i>	
<i>Address</i>	
<i>City</i>	
<i>Province</i>	
<i>Organization Contact</i>	
<i>Position of Contact</i>	
<i>Telephone</i>	
<i>Fax</i>	
<i>Email</i>	
Sponsorship Level Chosen	
<i>Amount Enclosed</i>	

NB: Platinum, Gold and Silver sponsors will receive a complimentary career fair booth with their registration. Prime booths will be established in terms of foot traffic and visibility, and will be reserved on a first come, first serve basis.

NB: Payment must be attached to the returned form – Please make cheques payable to “Regional Conference Planning Committee”.

Agreement:

We agree to abide by the Terms and Conditions of this Sponsorship package set out by the CNSA.

Signature: _____

Date: _____

This contract is null and void unless signed.